



Radiomir California

One Page



PAM01349



Back case

Suggested Retail Price: 12,500 € (VAT included)

Case & Bezel: 45mm, brunito Steel.

Dial: Green shaded dial with beige Super-LumiNova®

Caliber: P.5000 – 8 days, hand-wound (Hours, minutes)

Water resistance: 10 BAR (100 meters)

Strap & Buckle: Dark Brown calf (MXE0NHQT), Trapezoidal brunito steel (PAV00772)

Reasons to exist

- **The Radiomir California** dial is inspired by an historic masterpiece that has become part of the Brand heritage. It all started with the historical watch Ref. 3646, one of most emblematic timepieces in the Maison patrimony.
- Radiomir California dial is strongly associated to Panerai. the watch features no brand Logo remaining faithful to its roots.

Storytelling

- The first Panerai with California dial is conceived in the mid '40s to exploit its **luminous dial properties**, specifically for diving purpose.
- This type of dial was nicknamed «California» during 1980s, when these art-deco dials became very popular in Los Angeles where a dealer used to redial vintage watches.
- Radiomir California comes with a calf leather **vintage cut strap** in dark brown that features a detail that is exclusive only to this timepiece. A hot printed inscription of '**G. Panerai e Figlio**', the exact same phrase found on the signage of the original Panerai workshop in Florence.
- **Brunito** case, Every case is hand-finished one by one to create a seasoned look, giving each watch a unique character via PVD.

Technical aspects

- The hand-wound **P.5000** calibre features an eightday power reserve, a function used historically by underwater commandos of the Italian Navy, guaranteeing reliability even in the most extreme conditions of use. The movement is visible thanks to the open case-back in sapphire crystal.